



PROMA



**PROFESSIONAL
MATERIALS FOR
FLOORING
INSTALLATION**

**GROUT
PRODUCTS**

DISCOVER THE DIFFERENCE

At PROMA, we conduct business with a goal in mind: **'Always offer the best products, services, and value.'** It's at the heart of everything we do, from product development to customer service, and everything in between. When you take all of what PROMA has to offer and add to that competitive pricing and unmatched dependability, you receive one of the best values available for flooring installation.

INNOVATIVE SOLUTIONS

Always proactive, always listening, always moving forward. PROMA's research and development team works closely with our customers and with the world's top raw materials suppliers. This synergy allows PROMA to develop new and innovative products that excel beyond current industry standards and enables us to bring tomorrow's technology to today's products.

SUPERIOR QUALITY

PROMA offers one of the broadest array of products available so you can choose the right solution for any given job. Our products have been engineered to provide user-friendly, time-saving jobsite characteristics and exceptional, long-lasting performance through strength, flexibility and durability.

ECOLOGICAL AND RESPONSIBLE

Many of PROMA's products have been formulated to have minimal impact on the environment, are safe to apply, and do not contribute to unfavorable jobsite conditions or adversely affect indoor air quality. Some also help contribute valuable points to LEED® certification, the accepted standard for Green Building in the construction industry.

PERSONAL SERVICE

We understand that just offering great products is not nearly enough. You need a partner that will stand by you, before, during, and after the sale to help you achieve success. A partner with an experienced technical support team that helps every project go smoothly. A partner who will help protect your good reputation by offering the quality, personal service and support you and your customers need. PROMA is that partner.







Products with this logo contain a high percentage of recycled content providing a more ecological and sustainable solution to traditional products.



Products with this logo are designed for a safer jobsite environment by being free of solvents, nonflammable, low-odor, and low in TVOCs.



Products with this logo have characteristics that improve indoor air quality compared to Portland cement-based products.



This logo is specific for cleaners and sealers that are designed with a multitude of environmentally-friendly characteristics relating to application and use.



Products with this logo are scratch-free and free of the environmental and health risks of crystalline silica.

ECOLOGICAL, RESPONSIBLE

PROMA is committed to ecological/responsible operations and products that are considerate of natural resources, respectful of the environment, and contribute to a more sustainable future in the flooring industry, our community, and the world.

ECO-FRIENDLY INGREDIENTS

PROMA formulates products using advanced ingredients that are safe to use with minimal impact on the environment, while maintaining premium performance standards. Certain products even contain recycled materials, which helps reduce pollution and greenhouse gas emissions, and conserve natural resources.

SUSTAINABLE PACKAGING

PROMA is transitioning all powdered products to 100%-recyclable plastic packaging. Our pioneering plastic technology uses less material than traditional packaging, vacuum-seals products to the smallest size possible for greener transport, and eliminates waste from seepage. The 100% recyclability of the plastic also lessens the need for new raw materials and reduces waste in landfills and the environment.

SAFER CONDITIONS

PROMA products have been carefully designed to be safer for the applicator and building owner. We use nontoxic ingredients whenever possible, without compromising quality, in order to be less harmful, improve indoor air quality and protect the environment.

LEED® CONTRIBUTION

Certain PROMA products and their multiple use characteristics, recycled content and low-VOC emissions can contribute toward attaining credit requirements within the LEED® (Leadership in Environmental and Energy Design) USGBC-NC and Canada-NC Rating Systems. Products have achieved independent validation by the renowned environmental auditor Vertima™ (vertima.ca); letters of credit conformity can be provided upon request.





ADVANCED TECHNOLOGIES

PROMA offers new and innovative technologies that excel beyond current industry standards enabling us to bring tomorrow's technology to today's products.



WATER-BEADING TECHNOLOGY™ provides a hydrophobic effect that offers superior resistance to water and oily stains.



SMART COLOR TECHNOLOGY™ produces a translucent chameleon effect that blends with the color of tile.



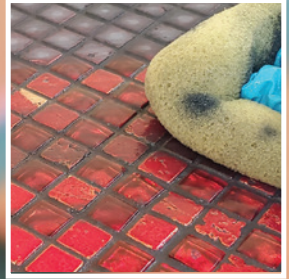
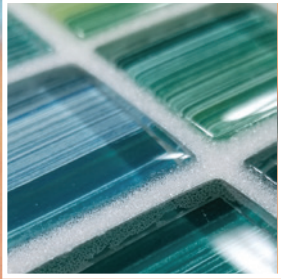
LIGHTWEIGHT TECHNOLOGY™ products contain lightweight ingredients, such as glass aggregates, to provide unmatched non-sag and non-slump performance as well as being incredibly easy to mix and apply.



FUSION TECHNOLOGY™ blends multiple key characteristics for the benefit of the end-user, including being stain-resistant, scratch-free and sag-free with exceptional color consistency and ease-of-maintenance.



RAPID CURE products provide high early strength, and dramatically reduced waiting time for maximum productivity.





**HIGH-PERFORMANCE GROUTS
PREMIXED GROUTS
TRADITIONAL GROUTS
GROUT ADDITIVE
COLOR-MATCHED CAULKS AND COLORANT**



PRO GROUT™ XTREME

PRO GROUT™ XTREME is an innovative, **ultra-premium, extreme-performance**, unique ALL-IN-ONE reactive resin grout featuring FUSION technology, which blends multiple key characteristics for the benefit of the end-user.

- Use in areas subject to harsh and highly corrosive chemicals, such as in commercial and institutional kitchens, bottling and food processing plants, hospitals, laboratories, breweries and more
- A LIGHTWEIGHT Technology formula with sag-free properties –33% lighter in weight than conventional epoxy products
- Contains Recycled Materials (50% Post-Consumer)
- Chemical and Stain-resistant, 0% absorption, no sealing required
- Scratch-free – no sand or silica in mix
- Comes in all PROMA colors, in ONE convenient package
- Exceptional color consistency
- Comes in all PROMA colors
- Water-cleanable
- Exceptionally durable
- Outperforms common cementitious grouts
- Easy to maintain and cleans up to original color
- Use for grout joint widths 1 mm (1/32") to 13 mm (1/2") wide
- For grouting most types of ceramic and porcelain tiles, quarry tiles, pavers, glass tiles, natural and engineered dimension stones, granite and slate (except white marble, onyx and highly absorptive translucent marble and stone [test first before use])
- For grouting polished marble or non vitreous soft glaze wall tiles
- Qualifies as part of PROMA's LIMITED WARRANTY PROGRAM up to a LIFETIME (contact PROMA for details)
- For institutional, commercial, industrial and residential applications
- For interior use on floors, countertops, walls, and in wet and submerged areas, including water basins, fountains, pools and gang showers
- Inhibits mold and mildew growth
- No VOC
- Exceeds ANSI A118.3 requirements
- Contributes to LEED® objectives and requirements



Packaging	Product Code
1 L (0.26 gal) kit	51XX1
3 L (0.79 gal) kit	51XX3



PRO GROUT™ MAX 2.0

PRO GROUT™ MAX 2.0 is an **ultra-premium, next-generation**, polymer-modified, rapid-curing, efflorescence-free "hybrid" cement grout. PRO GROUT™ MAX 2.0 has an advanced-technology aggregate that offers the advantages of unsanded grout (vertical application, narrow joints and very low tile scratching) and sanded grout (floor application, wide joints and high compressive strength).

- 2-IN-1 HYBRID GROUT, WHICH REPLACES THE USE OF SANDED OR UNSANDED GROUT for floor and wall grouting
- STAIN RESISTANCE – NO ADDITIVE - NO SEALER REQUIRED!
- WATER-BEADING TECHNOLOGY provides a hydrophobic effect that offers superior resistance to water and oily stains
- Exceptional Non-Sag Properties
- VERY low tile scratching
- Longer pot life (30-50 minutes)
- Efflorescence-free
- Comes in all PROMA colors
- Advanced technology aggregate provides an ultra-smooth consistency and unequalled color uniformity
- Extremely easy to apply and clean – super smooth and creamy
- Rapid-curing and high initial compression strength allows foot traffic after 3 hours
- Compressive strength > 4500 psi @ 28 days
- Use for grout joints from 1.5 mm (1/16") to 25 mm (1") wide
- Suitable for most types of ceramic and porcelain tiles, quarry tiles, pavers, natural and engineered dimension stones, granite, slate, glass tile and mosaics
- Qualifies as part of PROMA's LIMITED WARRANTY PROGRAM up to a LIFETIME (contact PROMA for details)
- For residential, commercial and institutional, interior and exterior applications
- Excellent performance in wet and submerged areas, including water basins, fountains, pools and gang showers
- No VOC
- Exceeds ANSI A118.7 requirements
- Contributes to LEED® objectives and requirements



Packaging	Product Code
4.54 kg (10 lb) plastic bag	6XX45
11.34 kg (25 lb) plastic bag	6XX11



NEW!

PRO GROUT™ MAX 2.0 – MEASURING PAIL is translucent with measuring lines in both metric and English. PRO GROUT™ MAX 2.0 – GROUT FLOAT is made of premium-quality, soft but hard wearing rubber, with rounded and angled corners, and a durable form-fitting plastic handle.

Product	Product Code
Measuring Pail	10075
Grout Float	10065





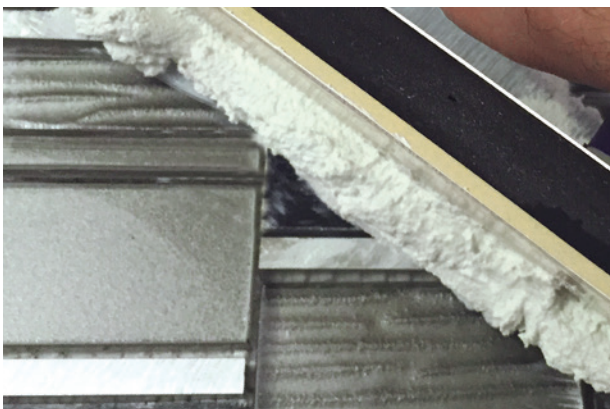
PRO GROUT™ ONE

PRO GROUT™ ONE is an advanced professional-grade, ready-to-use premixed grout that delivers bright and superior color consistency combined with excellent stain resistance.

- Ready-to-use
- Comes in all PROMA colors
- Bright and superior color consistency
- Better coverage / zero waste
- Flexible and elastic
- Efflorescence-free
- Exceptional sag-free properties
- Freeze/thaw stable – heated transport or storage not required down to -20°C (-4°F)
- Easy to use and clean
- Ultra-smooth consistency
- Highly resistant to water and oil based stains, dirt and grime – no sealing required!
- Durable and crack resistant
- Use for grout joint widths 1.5 mm (1/16") to 13 mm (1/2")
- Can also be used to install mosaic tile sheets up to 300 x 300 mm (12" x 12") on floors and walls
- Qualifies as part of PROMA's LIMITED WARRANTY PROGRAM up to a LIFETIME (contact PROMA for details)
- For interior and exterior residential and commercial floor and wall tile grouting
- For grouting most types of ceramic and porcelain tiles, quarry tiles, pavers, natural and engineered dimension stones, granite, slate, glass tiles, luxury vinyl tile and cement-based terrazzo
- Good performance in intermittent wet areas, such as showers, tub surrounds, countertops and backsplashes
- Will not promote mold, mildew or bacteria growth
- Low VOC
- Contributes to LEED® objectives and requirements



Packaging	Product Code
1.89 L (0.5 US gal) pail	85XX2
3.79 L (1 US gal) pail	85XX4



PRO GROUT™ ONE LUMINANCE - CRYSTAL

PRO GROUT™ ONE LUMINANCE is an advanced professional-grade, ready-to-use premixed grout with Smart Color Technology™, which produces a translucent chameleon effect that blends with the color of tile.

- Ready-to-use
- Translucent grout with Smart Color™ Technology
- 70%+ recycled content
- Extremely easy to use and clean
- Will not stain tile or stones
- Better coverage / zero waste
- Flexible and elastic
- Ideal for setting/grouting glass tiles – Scratch free!
- Efflorescence-free
- Exceptional sag-free properties
- Freeze/thaw stable – heated transport or storage not required down to -20°C (-4°F)
- Ultra-smooth consistency
- Excellent stain resistance – no sealing required!
- Durable and crack resistant
- Use for grout joint widths 1.5 mm (1/16") to 13 mm (1/2")
- Can also be used to install mosaic tile sheets up to 300 x 300 mm (12" x 12") on floors and walls
- Acid resistant
- Qualifies as part of PROMA's LIMITED WARRANTY PROGRAM up to a LIFETIME (contact PROMA for details)
- For interior and exterior residential and commercial floor and wall tile grouting
- For grouting most types of ceramic and porcelain tiles, quarry tiles, pavers, natural and engineered dimension stones, granite, slate, glass tiles, luxury vinyl tile and cement-based terrazzo
- Good performance in intermittent wet areas, such as showers, tub surrounds, countertops and backsplashes
- Will prevent mold, mildew or bacteria growth
- Low VOC
- Contributes to LEED® objectives and requirements



Packaging	Product Code
1.89 L (0.5 US gal) pail	85552
3.79 L (1 US gal) pail	85554



PRO GROUT™ S (SANDED)

PRO GROUT™ S (SANDED) is a **high-quality, polymer-modified, sanded cement grout** that provides excellent color consistency and exceptional durability.



- Comes in all PROMA colors
- Super smooth consistency
- Excellent color consistency
- Easy to use and clean
- Mix with PRO GROUT™ PLUS additive for increased performance, stain resistance and to upgrade to a 15-year product limited warranty
- For interior and exterior institutional, commercial and residential floor and wall tile grouting, even in the most extreme climates
- For grouting most types of ceramic and porcelain tiles, quarry tiles, pavers, natural and engineered dimension stones, granite and slate
- Good performance in wet and submerged areas, including water basins, fountains, pools and gang showers
- Use for grout joint widths 3 mm (1/8") to 16 mm (5/8")
- Will not promote mold, mildew or bacteria growth
- No VOC
- Meets or exceeds ANSI A118.6 and/or ANSI A118.7 requirements
- Contributes to LEED® objectives and requirements

Packaging	Product Code
5 kg (11 lb) box	-
10 kg (22 lb) bag	-



PRO GROUT™ U (UNSANDED)

PRO GROUT™ U (UNSANDED) is a **high-quality, scratch-free, polymer-modified, unsanded cement grout** that provides excellent color consistency and exceptional durability.



- **Scratch-free – no sand or silica in mix**
- Comes in all PROMA colors
- Super smooth consistency
- Excellent color consistency
- Easy to use and clean
- Mix with PRO GROUT™ PLUS additive for increased performance, stain resistance and to upgrade to a 15-year product limited warranty
- For interior institutional, commercial and residential floor and wall tile grouting
- For grouting most types of ceramic and porcelain tiles, glass tiles, quarry tiles, pavers, natural and engineered dimension stones, granite, slate and marble
- Use for grout joint widths 2 mm (1/16") to 3 mm (1/8")
- Will not promote mold, mildew or bacteria growth
- No VOC
- Meets or exceeds ANSI A118.6 and/or ANSI 118.7 requirements
- Contributes to LEED® objectives and requirements

Packaging	Product Code
5 kg (11 lb) box	-
10 kg (22 lb) bag	-



PRO GROUT™ PLUS

PRO GROUT™ PLUS is a **professional-grade, water-based, powerful additive** that mixes with PRO GROUT™ S/U (Sanded/Unsanded) cementitious grouts instead of water to provide increased stain resistance to water and oil-based stains, dirt and grime.



- Use in place of water for mixing with PRO GROUT S/U (Sanded/Unsanded) cement grouts
- Protects grout against water and oil-based stains, dirt and grime
- Grout and seal in one easy step
- Maintains application and use characteristics of grout
- Will not affect grout color
- Reduces shrinkage of grout
- Reduces grout water absorption
- For interior and exterior, commercial and residential applications
- Low VOC
- Contributes to LEED® objectives and requirements

Packaging	Product Code
850 mL (28.7 fl oz) bottle	27850





PRO COLOR™ SEAL (SANDED/UNSANDED)

PRO COLOR™ SEAL is a high quality, professional-grade, flexible siliconized-acrylic based colored caulking compound for showers, sink, tub and fixture surrounds.



- Comes in all PROMA colors
- Easy to use and apply
- Flexible and long-lasting
- Moisture, mold and mildew resistant
- Low-odor
- Nonflammable
- Stain and water resistant
- Use for floor and wall tile joint repairs and for caulking inside corners, conduits and exposed tile edges
- Use to caulk around fixtures, sinks, toilets, ceramic tile transition joints, and shower and tub surrounds
- Recommended for countertop/ backsplash transition joints
- For interior institutional, commercial and residential applications
- Meets or exceeds performance specifications of TTS-2300 and ASTM C-834
- Contributes to LEED® objectives and requirements



Packaging	Product Code
310 mL (10.5 oz) Cartridge	810XX (S) 820XX (U)

PRO COLOR™ PREMIUM

PRO COLOR™ PREMIUM is an ultra-premium, 100% acrylic colorant and sealer that is used to recolor and restore all types of cement-based and epoxy grouts.



- Comes in all PROMA colors
- Provides an economical solution for correcting existing grout color without removing grout
- Use over existing sanded, unsanded or epoxy grout
- For interior and exterior, residential and commercial use
- Recommended on cement grout in high humidity areas (sauna, showers, around pools)
- Easy to apply
- Stain-resistant seal
- Cleans up with soap and water
- Provides outstanding results and long-lasting performance
- Inhibits the growth of mold and mildew
- Contributes to LEED® objectives and requirements

Packaging	Product Code
237 mL (8 fl. oz) bottle	910XX



NEW!

PRO COLOR™ SEAL ULTRA

PRO COLOR SEAL™ ULTRA is a ultra-high quality, highly-flexible, sag-free, fast-curing, HYBRID colored sealant and adhesive used for caulking showers, sink, tub and fixture surrounds; for creating expansion joints; and for bonding, waterproofing and adhering different substrates together. PRO COLOR SEAL™ ULTRA has an unsanded, smooth finish and will not crack, even after years in the most extreme conditions, outperforming all other polyurethane and silicone sealants that may crack or split from a joint. The product is also easy to extrude and tool even in cold temperatures, and will not “bleed”, stain, or discolor most porous substrates such as marble or granite.



- Comes in all PROMA colors
- Highly flexible and long lasting
- Up to 500% elongation
- Use for thin to wide joint widths – 1/8" (3 mm) up to 12 mm (1/2")
- Sag-free
- Will not crack, even after years in the most extreme conditions
- Will not “bleed”, stain, or discolor most porous substrates such as marble or granite
- MS Polymer™ formula provides the best properties of polyurethane and silicone with more flexibility and adhesion
- Use for floor and wall tile joint repairs and for caulking inside corners, conduits and exposed tile edges
- Use to caulk around fixtures, sinks, toilets, ceramic tile transition joints, and shower and tub surrounds
- Recommended for countertop/ backsplash transition joints
- Use for expansion joints in residential and commercial applications, including traffic areas
- Use for bonding, waterproofing and adhering different substrates together
- Adheres to most surfaces, including tile, stone, porcelain, concrete, concrete block, CBU, brick, vinyl, PVC, wood, glass, steel, aluminum, fiberglass and plastic
- Qualifies as part of PROMA's LIMITED WARRANTY PROGRAM up to a LIFETIME (contact PROMA for details)
- For interior and exterior institutional, commercial and residential applications
- For dry and wet applications
- Durable and weather resistant
- Easy to extrude and tool even in cold temperatures
- Cures in wet environments and steam rooms
- Paintable
- Superior UV resistance
- Moisture, mold and mildew resistant
- Stain and water resistant
- Solvent free
- Low-odor
- No VOC
- Nonflammable
- Meets or exceeds performance specifications of TT-S-230C, Type II, Class A and ASTM C-920 Type S, Grade NS, Class 50, Use T, M, G, A, O
- Contributes to LEED® objectives and requirements

Packaging	Product Code
310 mL (10.5 oz) cartridge	830XX

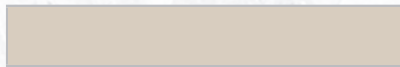


PROMA **GROUT COLORS**

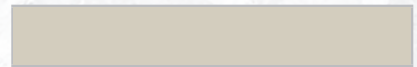
NOTICE: Colors presented below are printed simulations and are for reference only. Please refer to the printed PROMA Grout Card or Grout Kit for more accurate samples.



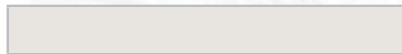
51 ARCTIC WHITE



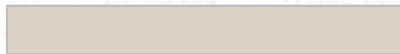
7 BONE



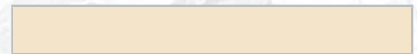
39 LINEN



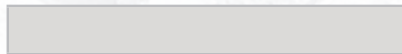
50 TITANIUM



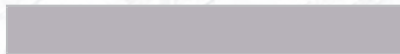
20 LIGHT BONE



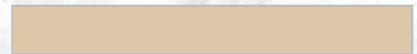
40 SILK



61 OYSTER SHELL



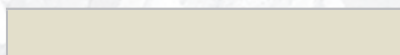
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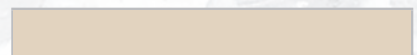
11 ALMOND



1 SILVER



52 FRENCH VANILLA



21 IRISH CREAM



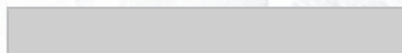
45 WINTER SKY



46 COCONUT MILK



23 SAND



64 MOON DUST



48 CHAMOMILE



14 TERRA COTTA



3 GREY



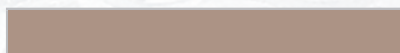
24 CAMEL



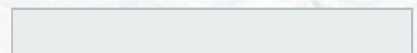
19 ANTIQUE ROSE



2 PEARL GREY



8 MOCHA



63 MORNING FOG



65 STORM CLOUD



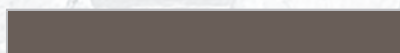
22 SAHARA BEIGE



38 AEGEAN BLUE



67 GRAPHITE



49 PORTOBELLO



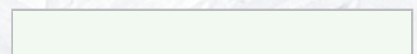
18 DARK BLUE



4 CHARCOAL



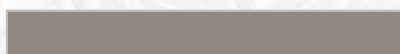
36 ESPRESSO



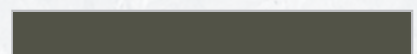
60 SEA SALT



5 BLACK



62 CHESTNUT



10 FOREST GREEN



CRYSTAL (PRO GROUT™ ONE LUMINANCE)



The Colors of Success.



Choosing the right grout color to accompany a tile can be just as important as the tile itself.

Grout provides the accent to every tile installation; a touch of color that can create subtle or dramatic contrasts that help shape the mood of a room. When trying to achieve a desired look, choosing the right grout color to accompany a tile can be just as important as the tile itself. This is why PROMA has formulated a selection of the most fashionable grout colors and all of the tools needed to help make your choice a successful one.

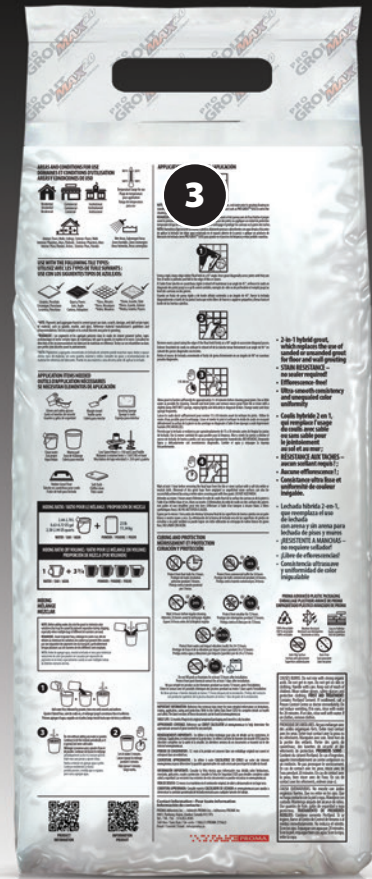
Contact PROMA to order a PROMA grout color card, kit or inquire about a countertop display.

The Ultimate Mobile Assistant – Grout Calculator

Visit our website www.proma.ca and refer to our GROUT CALCULATOR to help determine the approximate amount of grout needed for any sized job.



Packaging Reimagined.



PROMA now uses the most advanced plastic packaging available for most powder products.

- 100% recyclable
- Weather resistant
- Dust-free
- Double the shelf life

1. Built-in Handle for easy carrying
2. Color-coded with pictograms for easy product identification
3. Clear and easy graphic instructions
4. Trilingual – English, French and Spanish
5. **ADVANCED, SUPERIOR ANTI-SLIP SURFACE FEATURE – BAGS WILL NOT SLIDE WHEN STACKED!**
6. Easy to palletize



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